

eNEWS

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MONTHLY LUNCHEON

A New Year and a New Organized You ...

Balance the relationship of your paper and electronic world.

Now is the time we all look at and refine our habits, make resolutions and try to become better at all we do.

Brenda Prinzavalli will provide useful, effective and efficient actions for personal and professional goal setting, time management, stress management, overall habits that promote organization and ways to help motivate employees.

About Brenda Prinzavalli

Brenda Prinzavalli is a writer, consultant, seminar developer and business owner. She has a passion for helping others achieve greater balance in their busy lives. A former educator, trainer and consultant in the field of education, Brenda is the founder and owner of Balanced Organizing Solutions, LLC, a unique organizing business that perfectly marries her professional expertise as an educator and problem-solver with a personal commitment to health and wellness of the body and mind - beginning with a simplified, organized life.

Brenda has served a variety of business and residential clients on projects large and small, and she regularly works with corporate executives to create more profitable businesses and greater work/life balance through streamlined systems. She also works with individuals and families who want to simplify their lives and gain more time to pursue their passions.

RSVP

DATE

Tuesday, January 11, 2011

TIME

11:30 am - 1:00 pm

PLACE

Maggiano's in the Fashion Show Mall
3200 Las Vegas Blvd.
Las Vegas, NV 89119

RSVP

RSVPs accepted until day of event
\$30.00 IABC Members/Students
\$35.00 Non-Members
\$5.00 additional at the door



Mixology

RM Seafood at Madalay Bay | January 18, 2011

You are invited to come celebrate 2011 with IABC/Las Vegas at **RM Seafood at Mandalay Bay** on **January 18** from 6 to 8 p.m. as part of our Mixology series. Mixology is a series of mixers our chapter is planning that allows members and non-members alike, a chance to get together in the best locations our city has to offer to share business leads and simply meet new people. Come learn about IABC/Las Vegas over specially priced cocktails and appetizers. This event is free and open to the public.

RSVP

New Members

IABC/Las Vegas is proud to welcome seven UNLV student members to our chapter. This group will learn first-hand about the wide range of professional communications:

- Nikole Chaves
- Brittany Archuleta
- Monique Makhlof
- Jennifer Atchian
- Carey Fearing
- Kristina Fernandez

Renewals

- Tony Illia
Stephens Media Group
- Noelani Jones
- Stephanie Pocchia
Clark County School District

Recent Anniversaries

- Tony Illia - 9 yrs
Stephens Media Group
- Juliet Casey - 5 yrs
City of North Las Vegas
- Mark Cenicola - 2 yrs
Bannerview.com
- Stephanie Pocchia - 2 yrs
Clark County School District

Not a member?

Visit iabclasvegas.com to join the international network of professionals engaged in strategic business communication management.

Sponsor a Future Communicator

Communication professionals are invited to sponsor an IABC luncheon for a student of business, marketing, communication, or design. Bring a 'starving student' to one of our fabulous luncheons at Maggiano's and treat them to a real-world, professional event and a delicious meal. Remember, students attend at the member rate of \$30. Contact **Megan Lane** at President@iabclasvegas.com for more info.

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Call for Entries

IABC Bronze Quill Awards

A Time to Quill.

The world of communication has evolved. So have IABC/Las Vegas—Nevada's premier association for professional business communicators—and our Bronze Quill Awards program. On the 30th anniversary of the IABC/Las Vegas Bronze Quill Awards, it won't be business as usual. We're honoring strategy, copy and creative in a way that we never have before. So if you have preconceived ideas about the Bronze Quill Awards, now's the time to refresh your thinking, and review your very best work. If you think your work can thrill or kill the competition, then get a jump on preparing your Bronze Quill entries.

Download your Call for Entries here!

Bronze Quills
Celebrating 30 Years
1980-2010

Brand it Right!
Energize Your Business!
Energize Your City!

Save-the-Date | January 21, 2011

Bennett Peji will help reenergize your business and your community by sharing with you case studies based on his 7 key insights to solving the most complex branding challenges. The solutions are always highly entrepreneurial and culturally insightful. Bennett will cover the Key Elements of Strategic Brand Positioning including Mission, Vision, Competitive Advantage, Value Drivers, and Implementation Examples.

About Bennett Peji

Bennett Peji was a featured speaker from the USA at the 2010 ICOGRADA World Design Congress in Madrid, Spain and has spoken at over 40 conferences worldwide.

Bennett has served as local chapter President and on the national board of the AIGA, the world's largest communications design association, with headquarters in New York and chapters in 67 cities. He was one of the co-founders of the AIGA Center for Cross-Cultural Design and is San Diego's first AIGA Fellow honoree.

Bennett is inspired by multi-faceted businesses, communities, and cities. He serves as a Commissioner of Arts and Culture of the City of San Diego and was 2009 Chairman of the Asian Business Association of the San Diego, whose member network spans from India to the Philippines, Korea to Malaysia, and China to Laos. He serves on City of San Diego Mayor Jerry Sander's Civic Leadership Team and the Boards and Commissions Advisory Group, and is a director of the Filipino-American Chamber of Commerce.

FORM FOLLOWS CULTURE

Engaging Interactive Community Workshops
Comprehensive Branding Process
Award-winning Design

VISIT