

IABC LAS VEGAS

## eNEWS

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## MONTHLY LUNCHEON

**Crisis Communications –****A BP Gulf Oil Spill Case Study:  
The “BP Oil Spill: Changing Tide of Tourism”**

When BP's massive oil spill threatened Louisiana's \$9.4 billion tourism industry, leaders from one of state's most vital economic areas sprang into action, and public relations led the efforts.

Join IABC Las Vegas on Friday, November 5, as **John Deveney, ABC, APR, Fellow PRSA, President/Deveney Communication** leads an analysis of the crisis communications response implemented by tourism officials in local, state and federal entities following the BP Oil Spill - **The “BP Oil Spill: Changing Tide of Tourism.”**

The session will rely on first-hand accounts from Deveney's work on behalf of Louisiana Office of Tourism.

RSVP

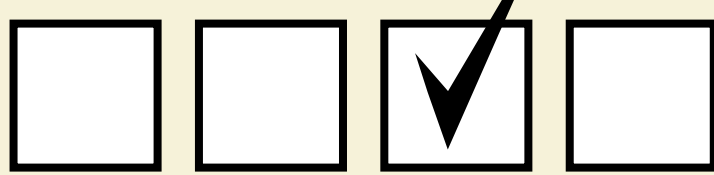
**DATE** next month our luncheon is being held on **Friday, November 5, 2010**

**TIME**  
11:30 am - 1:00 pm

**PLACE**  
Maggiano's in the Fashion Show Mall  
3200 Las Vegas Blvd.  
Las Vegas, NV 89119

**RSVP**  
RSVPs accepted until day of event  
\$30.00 IABC Members/Students  
\$35.00 Non-Members  
\$5.00 additional at the door

## Surveys are good:

**We want to know what's important to you!**

In an effort to stay current by providing you with valuable and content rich programming, IABC Las Vegas asks that you take a few minutes (and we mean, only a few minutes) to answer 10 questions to tell us what you think.

With your help, IABC will better meet the needs, wants and goals of our members, friends and colleagues. Thank you in advance for your time.

I WANT TO TAKE THE SURVEY

**New Member**

**Owen Mihalyfi**  
Localis

**Renewal**

**Jackie Dennis**  
Regional Transportation Commission

**Recent Anniversaries**

**Paula Cano - 2 yrs**  
Zappos

**Victor Rodriguez - 4 yrs**  
eurie creative

**Lory Jones - 5 yrs**  
Department of Energy

**Monica Caruso - 11 yrs**  
Southern Nevada Home Builders Association

**Sponsor a Future Communicator**

Communication professionals are invited to sponsor an IABC luncheon for a student of business, marketing, communication, or design. Bring a 'starving student' to one of our fabulous luncheons at Maggiano's and treat them to a real-world, professional event and a delicious meal. Remember, students attend at the member rate of \$30. Contact **Megan Lane** at [President@iabclasvegas.com](mailto:President@iabclasvegas.com) for more info.

## Let's Talk

Whether it's over a cup a coffee or a martini we have two new communication series for us to come together to share ideas, talk shop, talk business or just simply have engaging dialogue. Our Mixology events are already happening, and we welcome you to join us for the next one. Our new series, Coffee & Communicators, will start in the new year. These events are meant to be loosely structured, but if you have a certain topic you would like to discuss, just let us know in advance. We're waiting to hear from you. Contact Charlene Mariano at [Membership@iabclasvegas.com](mailto:Membership@iabclasvegas.com)



## Prepare Your Best Work: Bronze Quill Awards Call for Entries Coming Next Month

In celebration of the 30th Anniversary of our Bronze Quill Awards program, we have some great surprises in store. That's about all we can say for now. But we promise that you won't be disappointed. So, think about all the hard work you accomplished this past year that deserves some recognition, and begin to prepare your entries today!



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